

SHRADHA THAWKAR

Data Analyst

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Skills

Programming & Querying: SQL, Python
Data Visualization Tools: Advanced MS Excel, Power BI, Tableau
Analytical Abilities: Data Cleaning, Exploratory Data Analysis (EDA), Insight Generation, Descriptive Statistics

Experience

Data Analyst Intern **March 2025 – July 2025**
Codespyder Technologies Pvt Ltd (Remote) *Tools Used: Excel, SQL, Power BI*

- **Processed and standardized a dataset of over 1,00,000 rows** from multiple regions to support weekly analytics—enabled business teams to track KPIs across geography and time.
- Designed smart Excel templates embedded with lookup functions and pivot logic, **saving 40% reporting time across 4 departments**.
- Developed and maintained Power BI dashboards to visualize revenue trends, customer mix, and monthly performance—regularly used by managers and analysts across business units.
- Collaborated with 4 analysts and 2 senior managers to define and validate 6 KPIs, improving report reliability and strategic alignment.

Teacher **June 2023 – February 2025**
Bharne Coaching Academy *Science Subject*
– Explained topics in simple, structured ways—improved classroom understanding and student engagement.

Teacher **February 2021 – May 2023**
Achiever Coaching Academy *English Subject*
– Built strong communication and presentation abilities through classroom teaching.

Projects

Customer Churn Analysis | Python **September 2025 – October 2025**
– **Analyzed behavior of 7,043 telecom customers** to identify churn patterns based on tenure, contract type, and monthly charges.
– Engineered new features including contract type buckets and tenure bands to improve segmentation and insights.
– Generated 11 visualizations (histograms, box plots, heatmaps) to highlight churn-prone segments.
– Revealed that 38% of churned users were on monthly contracts with less than 3-month tenure—suggested early engagement strategies.

Sales Dashboard for Regional Performance | SQL, Power BI **August 2025 – September 2025**
– Queried and joined 3 sales-related tables covering over 25,000 rows across 12 months and 5 regions using optimized SQL joins to create consistent, analysis-ready datasets.
– Built 10 dynamic measures and KPIs in Power BI to track regional sales, return trends, and product performance.
– Designed multipage dashboards with slicers and filters, helping stakeholders drill down by region, product category, and time.
– Detected a 14% sales drop post-festival in the South region. Later, the insight was used for a marketing recovery plan.

Awards & Certifications

- **Codespyder Data Analytics Certificate – (2025):** Completed 8 practical case studies involving SQL, data cleaning, dashboards, and presentations.
- **Advance Diploma In Software + Digital – 2019, Proper Institute Of Technology:** Ranked 2nd among 2,000 students

Education

B.Sc. Physics, Chemistry, Maths **Graduated: 2020**
Kamla Nehru College, Nagpur